

This bulletin includes the latest Claimant Count information, total job posting numbers, jobs by advertised salary, and job posting numbers by occupation.



Jobs and Economic Bulletin

APRIL 2022

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Please find the **April** update below, which includes the latest **Claimant Count** information, total **Job Posting** numbers, jobs by advertised salary and job posting numbers by occupation.

Executive summary

- In April 2022, the **Claimant Count** in Gloucestershire **decreased** by **665** persons to **9,510** and the rate has gone down to **2.5%**
- **Job posting numbers** for the month of **April** were around **19,241** which is a monthly **decrease** of around **727** job postings when compared to the March figure of 19,968

April Claimant Count

Note: the reference period for these Claimant Count figures is 14th April 2022.

This month saw the publication of the April ***Claimant Count** figures: the **Gloucestershire** rate has gone **down** to **2.5%** (the value is expressed as a proportion of residents aged 16-64). The April total now stands at **9,510** compared to the March figure of 10,175 which is a monthly **decrease of 665 persons**. All districts saw a decrease in the estimated number of unemployed claimants.

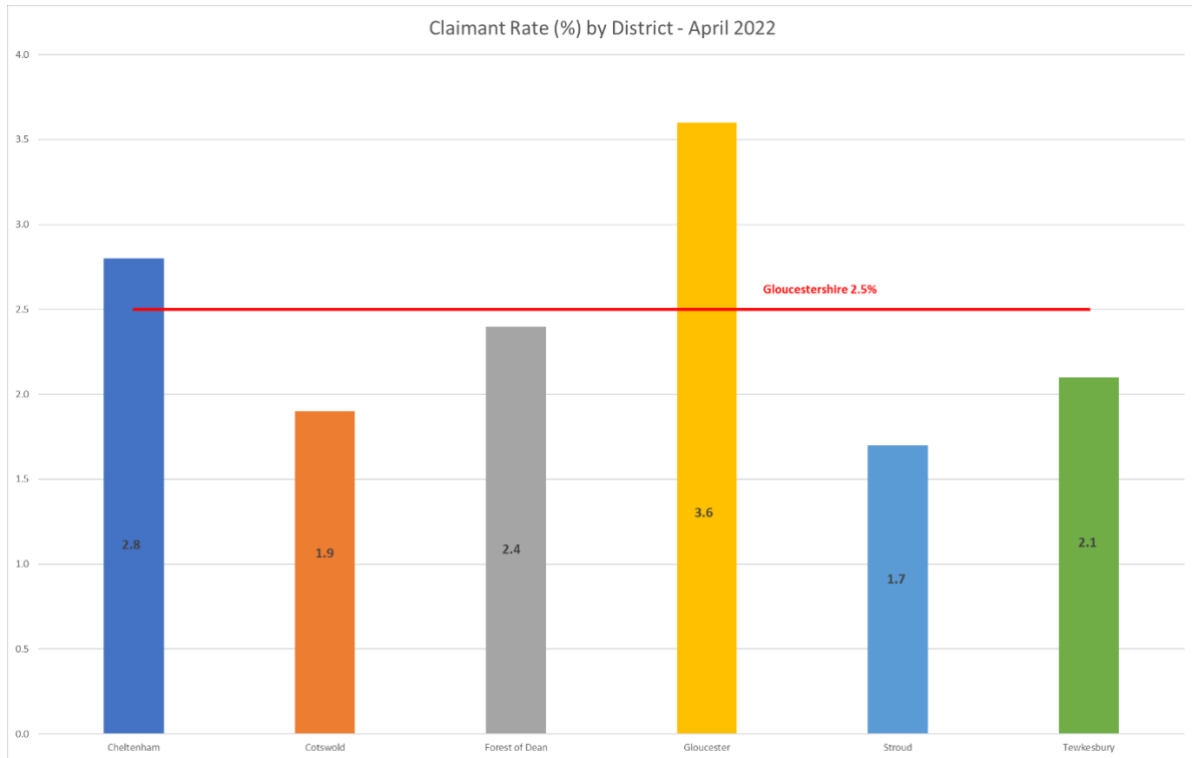
For reference prior to the pandemic in February 2020 the Gloucestershire rate was 2.0% with 7,895 people claiming, peaking in August 2020 to 5.0% and 19,155 people claiming.

The April figure for the **South West** was **2.8%**, **England** was **4.0%** and the **UK** figure was **4.0%**.

For more information on the claimant count, please refer to the Gloucestershire County Council's monthly publications [here](#).

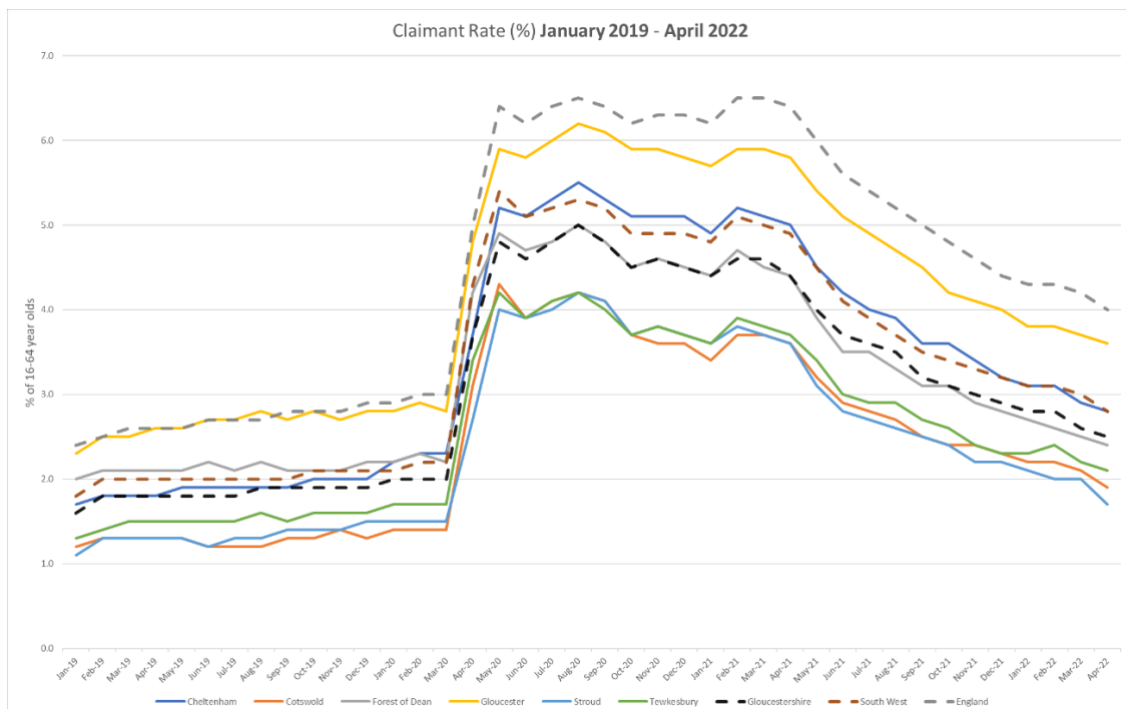


The below shows the claimant rate for April 2022 in Gloucestershire.



*The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. For more information about Universal Credit please see the [ONS website](#).

The below shows the current claimant rate for Gloucestershire at 2.5%, compared with all six districts, the South West and England from January 2019 to April 2022. The rate for Gloucestershire continues to be below that of England and the South West.

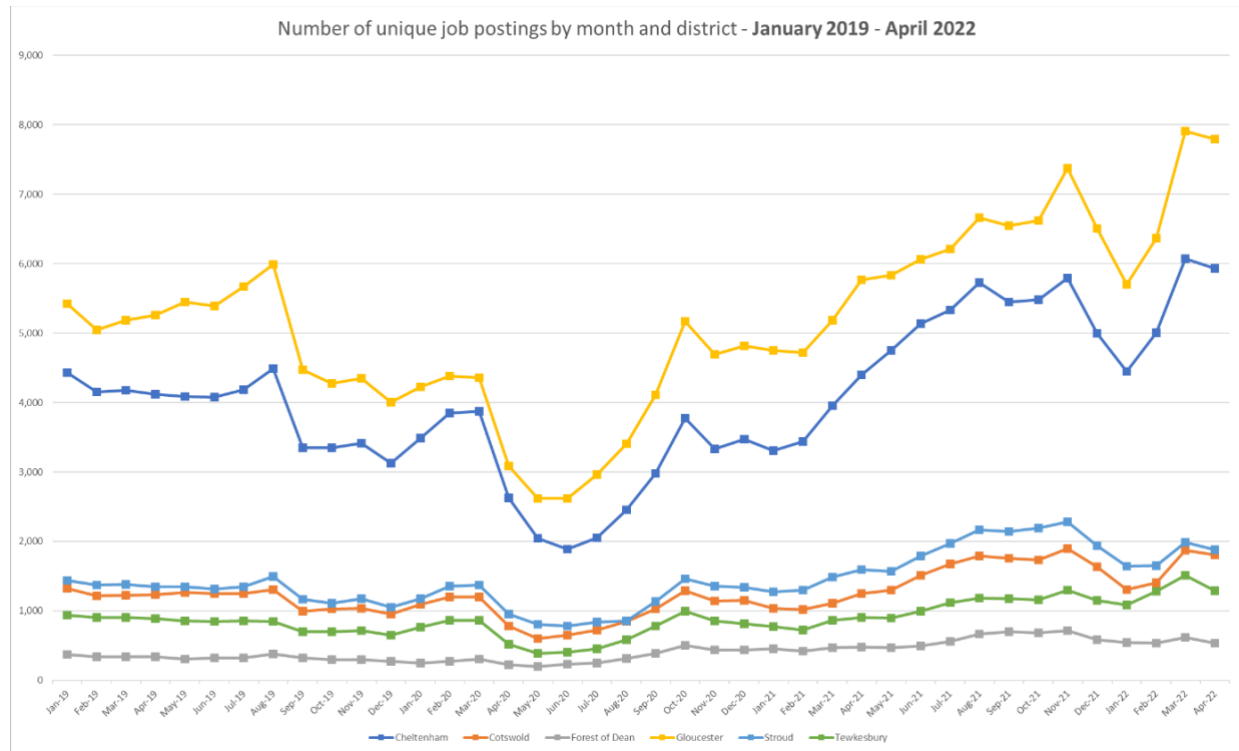




Job posting numbers

Job posting numbers for the month of **April 2022** were around **19,241** which is a monthly **decrease** of around **727** job postings, when compared to the March 2022 figure of 19,968.

The below shows total jobs posted by district from **January 2019** to **April 2022**; all districts have seen a small decrease in numbers when compared to March 2022.



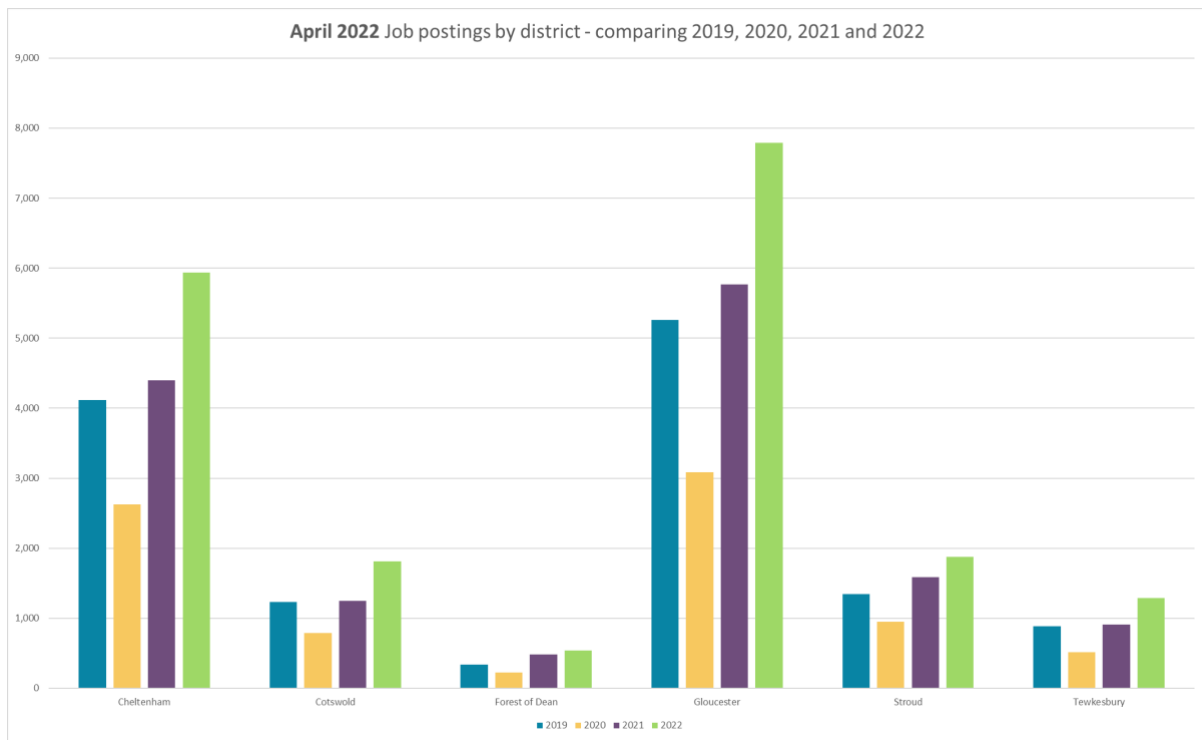
Source: Emsi Burning Glass (now Lightcast) (2022)

Please note – job posting numbers are based on snapshot data taken on the 9th May, numbers are provisional and subject to change. Job postings are collected from online sources, it doesn't capture postings that are not advertised online, this might result in undercounting for some occupations. This data shows any active posting rather than newly listed postings. A posting is removed from the count after it has been online for 61 days. A job posting does not necessarily result in a job and some jobs will be created without a job posting.



Job posting numbers – district comparison

The below gives a district overview of total job postings for the month of April, comparing the same month in 2019, 2020, 2021 and 2022. Job posting numbers in April 2022 are higher than April in previous years, with the biggest increases seen in Cheltenham and Gloucester.



Source: Emsi Burning Glass (now Lightcast) (2022)

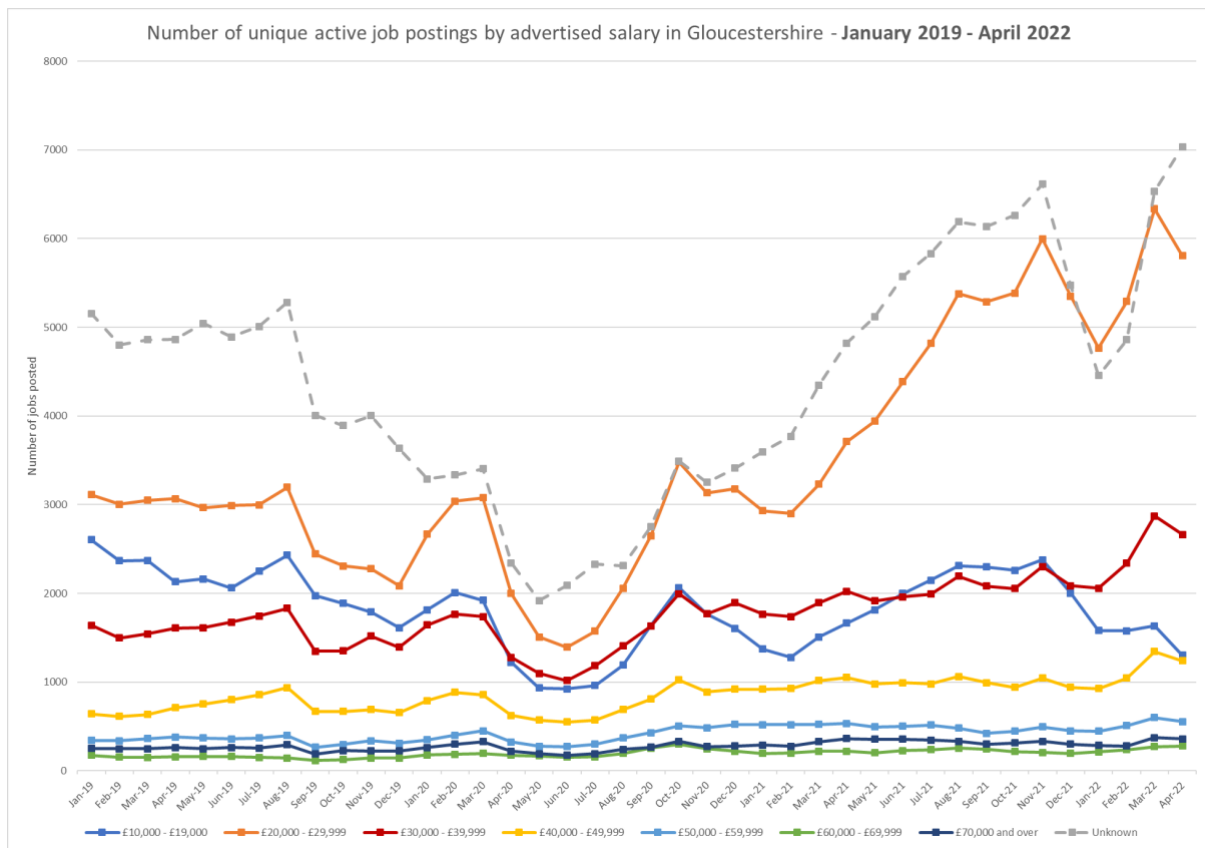


Jobs by advertised salary

The below graph looks at job postings by advertised salary between January 2019 and April 2022. Please note that a significant proportion of postings don't show a salary, which are indicated by the grey line marked as 'unknown'.

The graph shows that all salary bands saw a dip in the number of advertised postings during the pandemic, with a notable dip between March 2020 before picking up again from August 2020 and dropping off again in November 2020. There has been a notable increase in the number of jobs posted in the £20-29k (orange line) salary range as well as those with salaries between £30-39k (red line), with other salaries seeing an increase but to a lesser extent.

The April update has seen a small decrease across all salary bands, which reflects the small drop in job posting numbers, however those marked as 'unknown' that do not show a salary have seen an increase in numbers when compared to March.



Source: Emsi Burning Glass (now Lightcast) (2022)



Occupations

The table below shows changes in the number of postings by broad occupation, comparing pre-pandemic February 2020 numbers with April 2021 and April 2022.

The trend displayed (chart on the right) is for the 3-year period January 2019 to April 2022. Cells highlighted green show the occupations that have seen an increase when compared to pre-pandemic February 2020.

All occupations saw an increase in April 2022 compared with pre-pandemic February 2020 numbers. The green bars in the trend chart show the peak in postings for that occupation and red bars highlighting the lowest number of postings for the period January 2019 to April 2022. The trend shows that a large number of occupations **peaked** in March 2022, except for **Administrative and Secretarial Occupations, Sales and Customer Service Occupations** and **Elementary Occupations** which peaked in November 2021 but are currently showing an upward trend, and **Caring, Leisure and Other Service Occupations** which saw a peak in April 2022.

Vancancies by broad occupation	Feb 2020 Unique Postings	Apr 2021 Unique Postings	Apr 2022 Unique Postings	% change Feb 2020 - Apr 2022	Trend between January 2019 - April 2022
Managers, Directors and Senior Officials	890	1,109	1,436	61%	
Professional Occupations	3,357	4,192	4,936	47%	
Associate Professional and Technical Occupations	2,063	2,446	3,278	59%	
Administrative and Secretarial Occupations	1,117	1,444	1,942	74%	
Skilled Trades Occupations	1,027	1,119	1,424	39%	
Caring, Leisure and Other Service Occupations	994	1,183	1,977	99%	
Sales and Customer Service Occupations	1,116	1,138	1,604	44%	
Process, Plant and Machine Operatives	576	742	931	62%	
Elementary Occupations	718	888	1,650	130%	
Total Across All Occupations	11,924	14,393	19,241	61%	

Source: Emsi Burning Glass (now Lightcast) (2022)

Top companies posting

The top five companies posting jobs in Gloucestershire in April 2022 were:

- NHS
- General Electric
- Safran
- Gloucestershire College
- University of Gloucestershire

Please note this does not include employment agencies, however employment agencies do form part of the total jobs posted in the report.