

This bulletin includes the latest Claimant Count information, total job posting numbers, jobs by advertised salary, and job posting numbers by occupation.



Jobs and Economic Bulletin

JULY 2022

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Please find the **July** update below, which includes the latest **Claimant Count** information, total **Job Posting** numbers, jobs by advertised salary and job posting numbers by occupation.

Executive summary

- In July 2022, the **Claimant Count** in Gloucestershire **decreased** by **190** persons to **8,575** and the rate has gone **down** to **2.2%**
- **Job posting numbers** for the month of **July** were around **20,661** which is a monthly **increase** of around **3,243** job postings when compared to the revised June figure of 17,418

July Claimant Count

Note: the reference period for these Claimant Count figures is 14th July 2022.

This month saw the publication of the July ***Claimant Count** figures: the **Gloucestershire** rate has gone **down** to **2.2%** (the value is expressed as a proportion of residents aged 16-64). The July total now stands at **8,575** compared to the June figure of 8,765 which is a monthly **decrease of 190** persons. All districts saw a decrease in the estimated number of unemployed claimants, except Stroud which saw an increase, and Forest of Dean which remained the same.

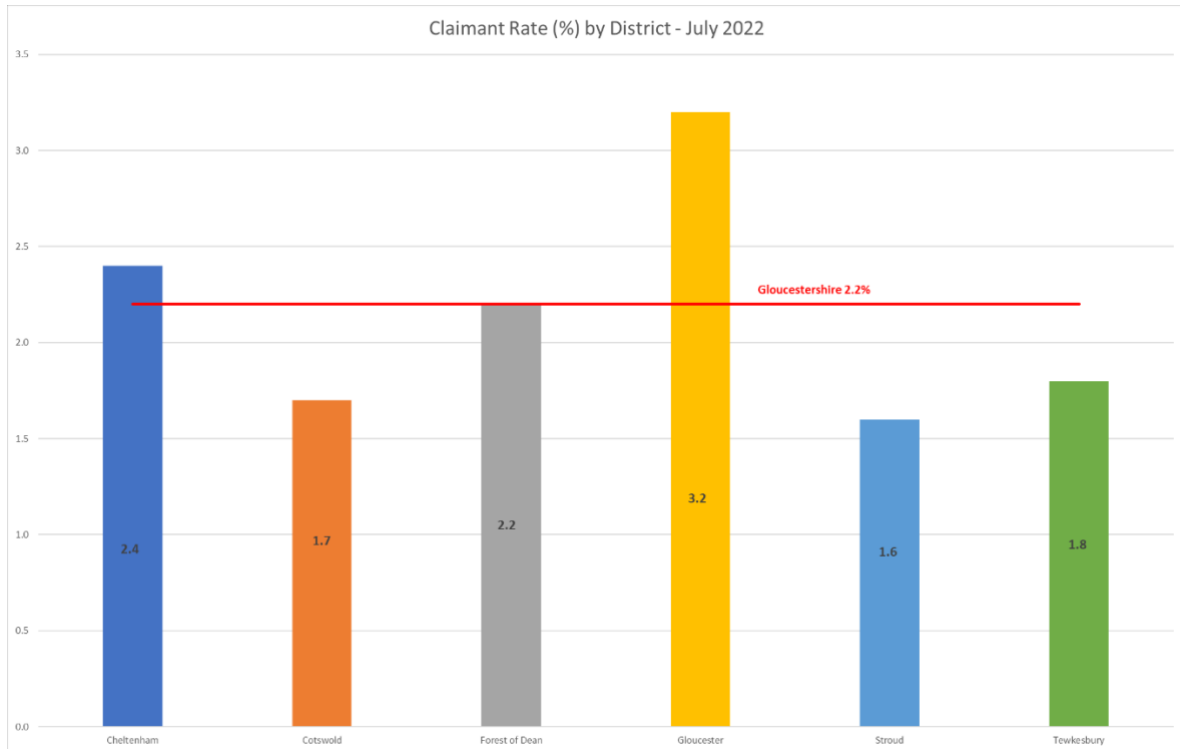
For reference, prior to the pandemic in February 2020, the Gloucestershire rate was 2.0% with 7,895 people claiming, peaking in August 2020 to 5.0% and 19,155 people claiming.

The July figure for the **South West** was **2.5%**, **England** was **3.8%** and the **UK** figure was **3.7%**.

For more information on the claimant count, please refer to the Gloucestershire County Council's monthly publications [here](#).

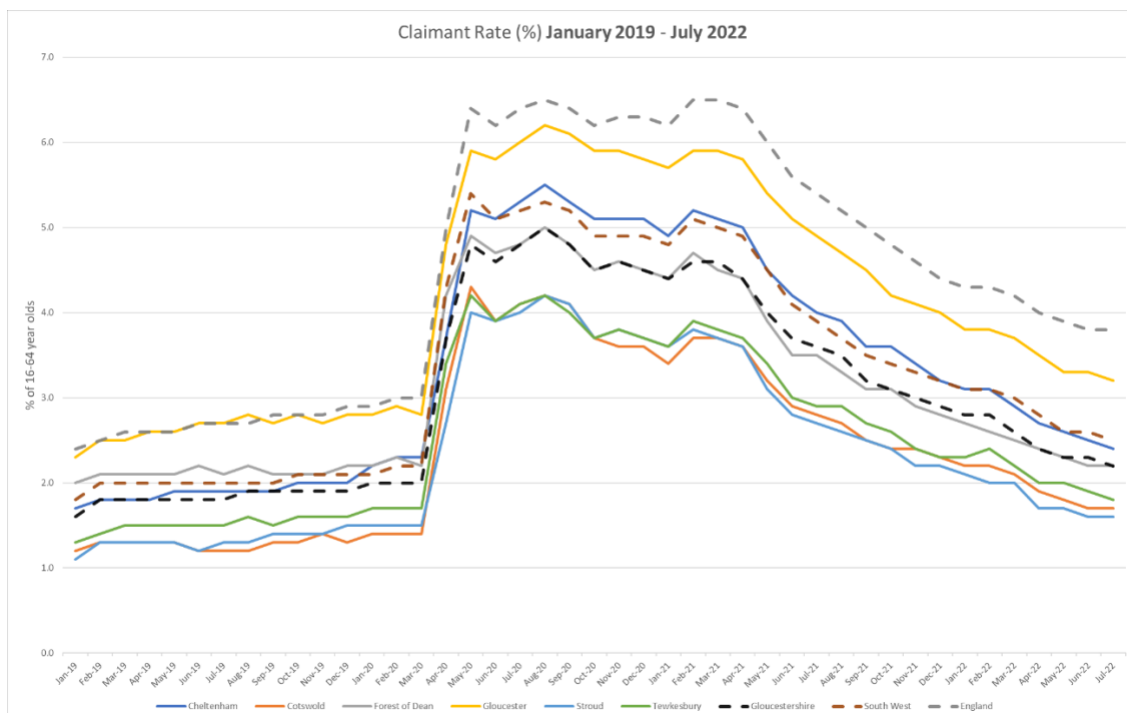


The below shows the claimant rate for July 2022 in Gloucestershire.



**The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. For more information about Universal Credit please see the [ONS website](https://www.ons.gov.uk).*

The below shows the current claimant rate for Gloucestershire at 2.2%, compared with all six districts, the South West and England from January 2019 to June 2022. The rate for Gloucestershire continues to be below that of England and the South West.

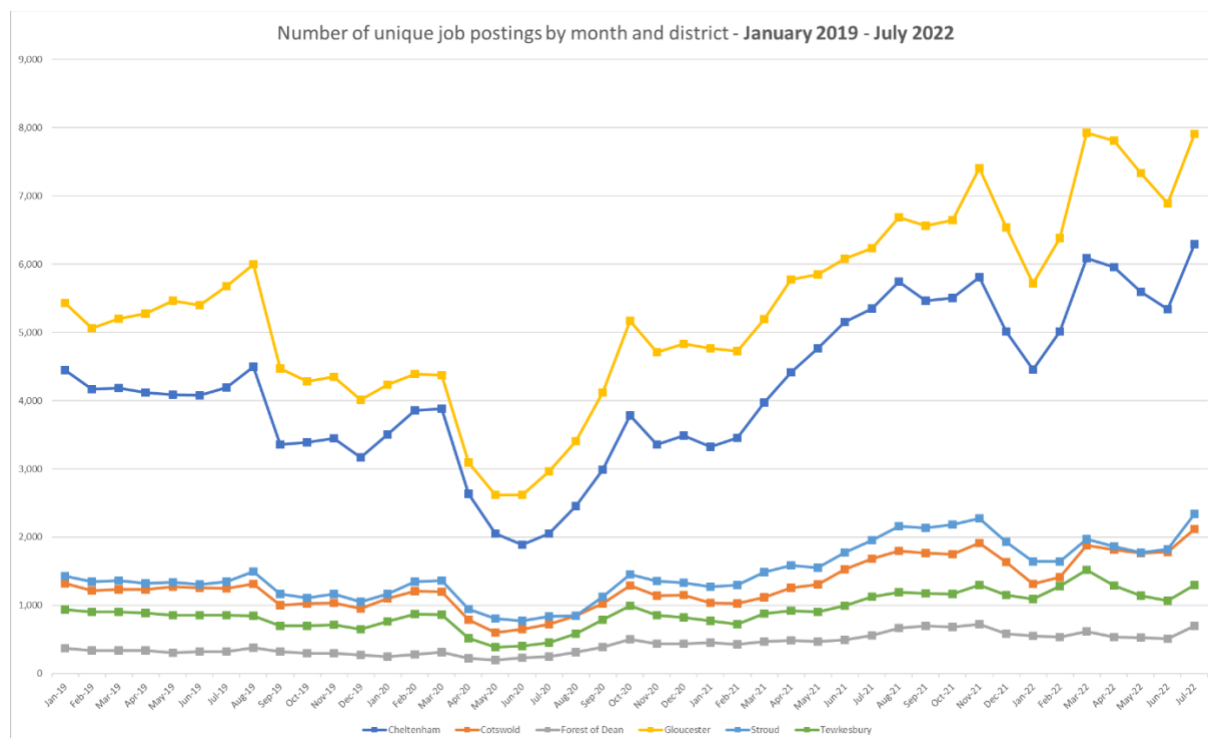




Job posting numbers

Job posting numbers for the month of **July 2022** were around **20,661** which is a monthly **increase** of around **3,243** job postings, when compared to the revised June 2022 figure of 17,418.

The below shows total jobs posted by district from **January 2019** to **July 2022**; all districts have seen an increase in numbers when compared to June 2022.



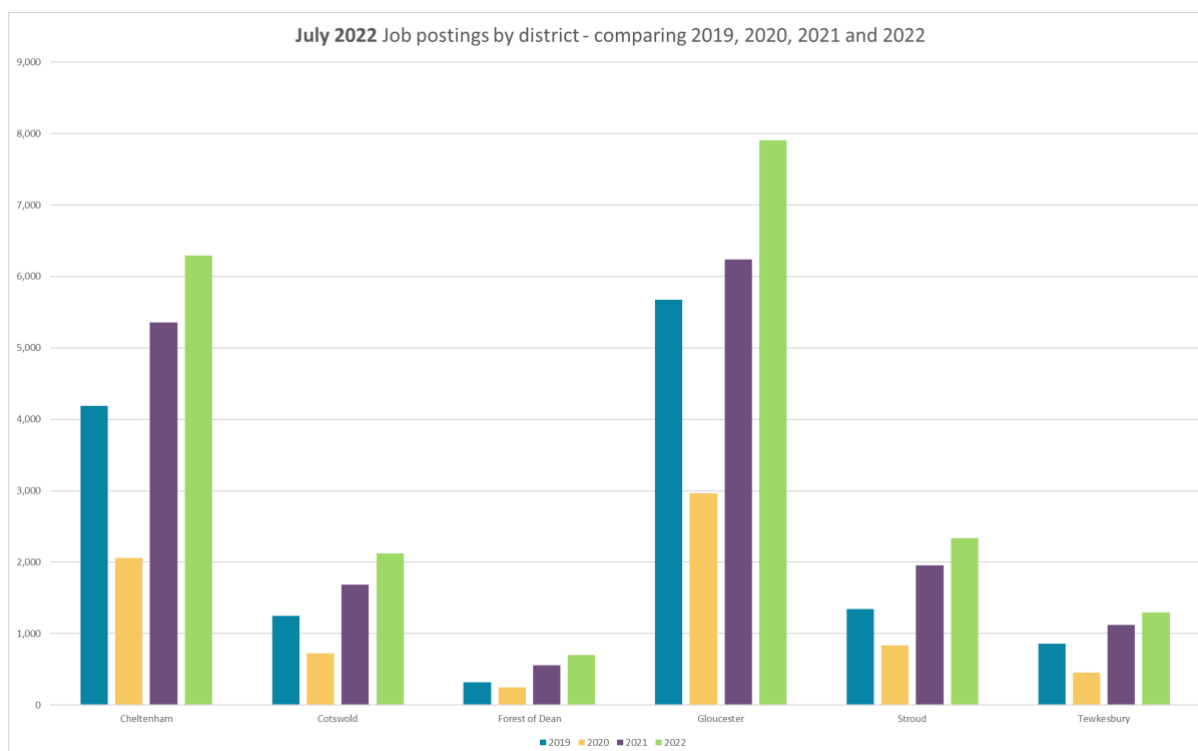
Source: Lightcast™. 2022

Please note – job posting numbers are based on snapshot data taken on the 3rd August, numbers are provisional and subject to change. Job postings are collected from online sources, it doesn't capture postings that are not advertised online, this might result in undercounting for some occupations. This data shows any active posting rather than newly listed postings. A posting is removed from the count after it has been online for 61 days. A job posting does not necessarily result in a job and some jobs will be created without a job posting.



Job posting numbers – district comparison

The below gives a district overview of total job postings for the month of July, comparing the same month in 2019, 2020, 2021 and 2022. Job posting numbers in July 2022 are higher than July in previous years, with the biggest increase seen in Gloucester.



Source: Lightcast™. 2022

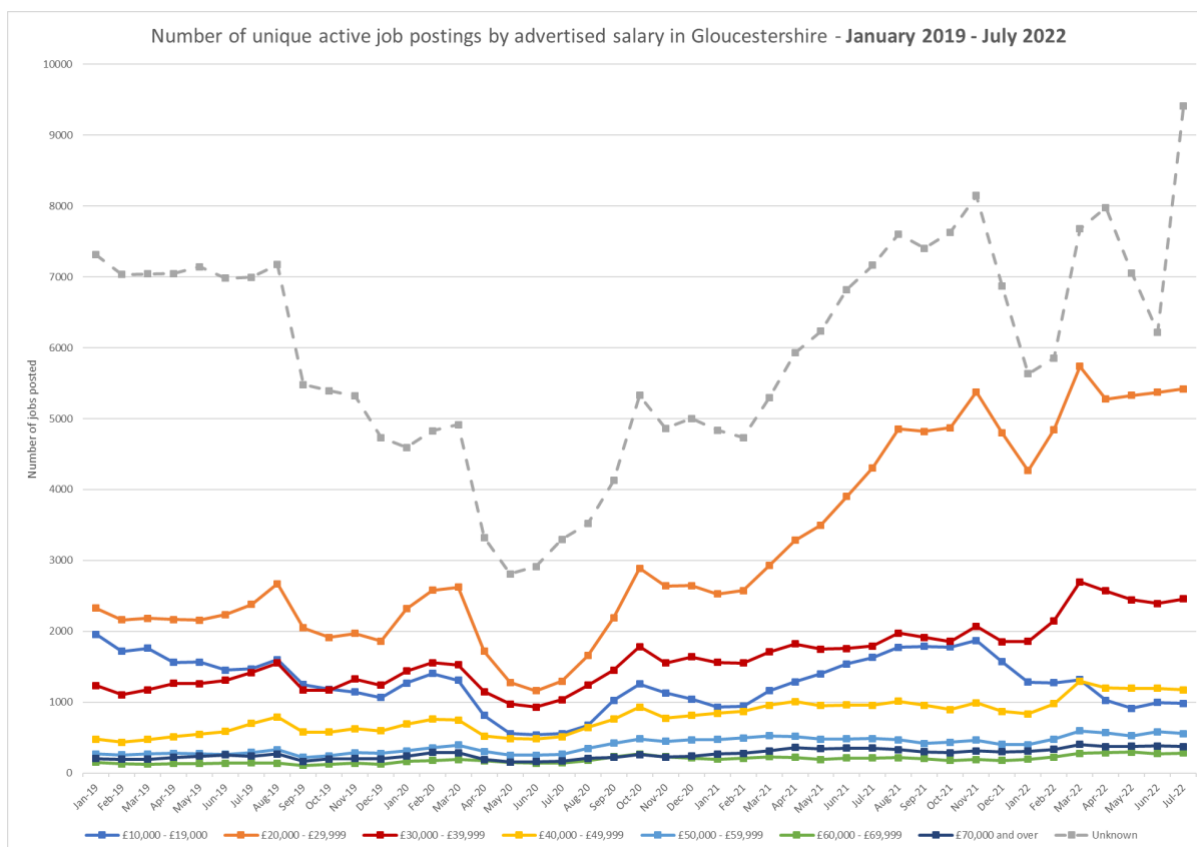


Jobs by advertised salary

The below graph looks at job postings by advertised salary between January 2019 and July 2022. Please note that a significant proportion of postings don't show a salary, which are indicated by the grey line marked as 'unknown'.

The graph shows that all salary bands saw a dip in the number of advertised postings during the pandemic, with a notable dip between March 2020 before picking up again from August 2020 and dropping off again in November 2020. There has been a notable increase in the number of jobs posted in the £20-29k (orange line) salary range as well as those with salaries between £30-39k (red line), with other salaries seeing an increase but to a lesser extent.

The July update has seen a small increase across the £20-29k (orange line), £30-39k (red line) and £60-69k (green line) salary bands but a small decrease over the £10-19k (blue line), £40-49k (yellow line), £50-59k (light blue line) and £70k and over (dark blue line) salary bands. Those marked as 'unknown' (grey dashed line) that do not show a salary have seen a large increase in numbers in July, which reflects the overall increase in jobs posting numbers seen this month.



Source: Lightcast™. 2022



Occupations

The table below shows changes in the number of postings by broad occupation, comparing pre-pandemic February 2020 numbers with July 2021 and July 2022.

The trend displayed (chart on the right) is for the 3-year period January 2019 to July 2022. Cells highlighted green show the occupations that have seen an increase when compared to pre-pandemic February 2020.

All occupations saw an increase in July 2022 compared with pre-pandemic February 2020 numbers. The green bars in the trend chart show the peak in postings for that occupation and red bars highlighting the lowest number of postings for the period January 2019 to July 2022. The trend shows that four of the nine occupations have **peaked** in July 2022, with the remaining four having peaked in March 2022 and one peaking in November 2021.

Some of the biggest increases when compared to last year can be seen in the **Elementary Occupations** – examples of some occupations that fall under this category are **agricultural, construction, process plant occupations, goods storage, administration, personal services, cleaning, security, and sales occupations**.

Vancancies by broad occupation	Feb 2020 Unique Postings	Jul 2021 Unique Postings	July 2022 Unique Postings	% change Feb 2020 - July 2022	Trend between January 2019 - July 2022
Managers, Directors and Senior Officials	892	1,310	1,513	70%	
Professional Occupations	3,368	4,176	4,973	48%	
Associate Professional and Technical Occupations	2,065	2,783	3,455	67%	
Administrative and Secretarial Occupations	1,115	1,853	2,160	94%	
Skilled Trades Occupations	1,030	1,413	1,530	49%	
Caring, Leisure and Other Service Occupations	994	1,478	2,206	122%	
Sales and Customer Service Occupations	1,120	1,563	1,849	65%	
Process, Plant and Machine Operatives	582	852	999	72%	
Elementary Occupations	718	1,306	1,909	166%	
Total Across All Occupations	11,949	16,907	20,661	73%	

Source: Lightcast™. 2022

Top companies posting

The top five companies posting jobs in Gloucestershire in July 2022 were:

- NHS
- Gloucestershire County Council
- Tesco
- General Electric
- Gloucestershire College

Please note this does not include employment agencies, however employment agencies do form part of the total jobs posted in the report.