

This bulletin includes the latest Claimant Count information, total job posting numbers, jobs by advertised salary, and job posting numbers by occupation.



# Jobs and Economic Bulletin

**March 2022**

Jute Blackmon  
[jute.blackmon@gfirstlep.com](mailto:jute.blackmon@gfirstlep.com)

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## March 2022

Please find the **March** update below, which includes the latest **Claimant Count** information, total **Job Posting** numbers, jobs by advertised salary and job posting numbers by occupation.

### Executive summary

- In March 2022, the **Claimant Count** in Gloucestershire **decreased** by **300** persons to **10,350** and the rate has gone down to **2.7%**
- **Job posting numbers** for the month of **March** were around **21,629** which is a monthly **increase** of around **5,489** job postings when compared to the February figure of 16,140

### March Claimant Count

**Note:** the reference period for these Claimant Count figures is 10<sup>th</sup> March 2022.

This month saw the publication of the March **\*Claimant Count** figures: the **Gloucestershire** rate has gone **down** to **2.7%** (the value is expressed as a proportion of residents aged 16-64). The March total now stands at **10,350** compared to the February figure of 10,650 which is a monthly **decrease of 300 persons**. All districts saw a decrease in the estimated number of unemployed claimants.

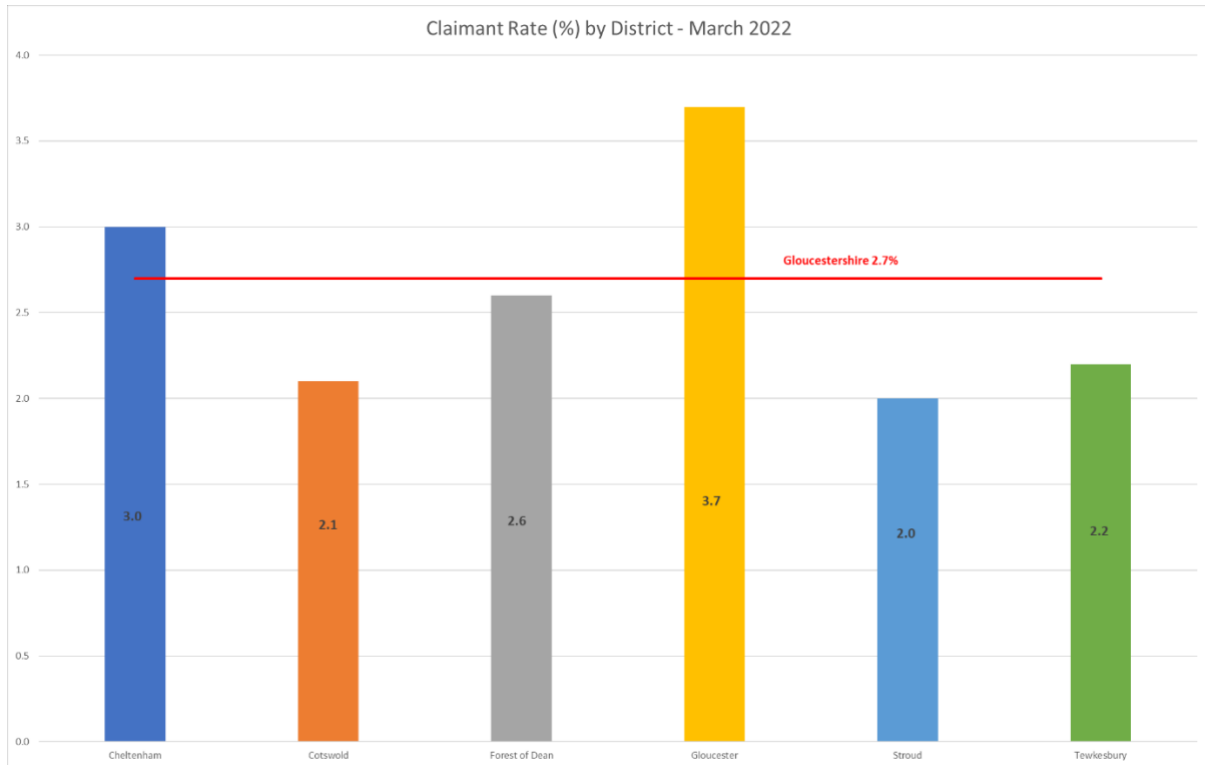
For reference prior to the pandemic in February 2020 the Gloucestershire rate was 2.0% with 7,895 people claiming, peaking in August 2020 to 5.0% and 19,155 people claiming.

The March figure for the **South West** was **3.0%**, **England** was **4.3%** and the **UK** figure was **4.2%**.

For more information on the claimant count, please refer to the Gloucestershire County Council's monthly publications [here](#).

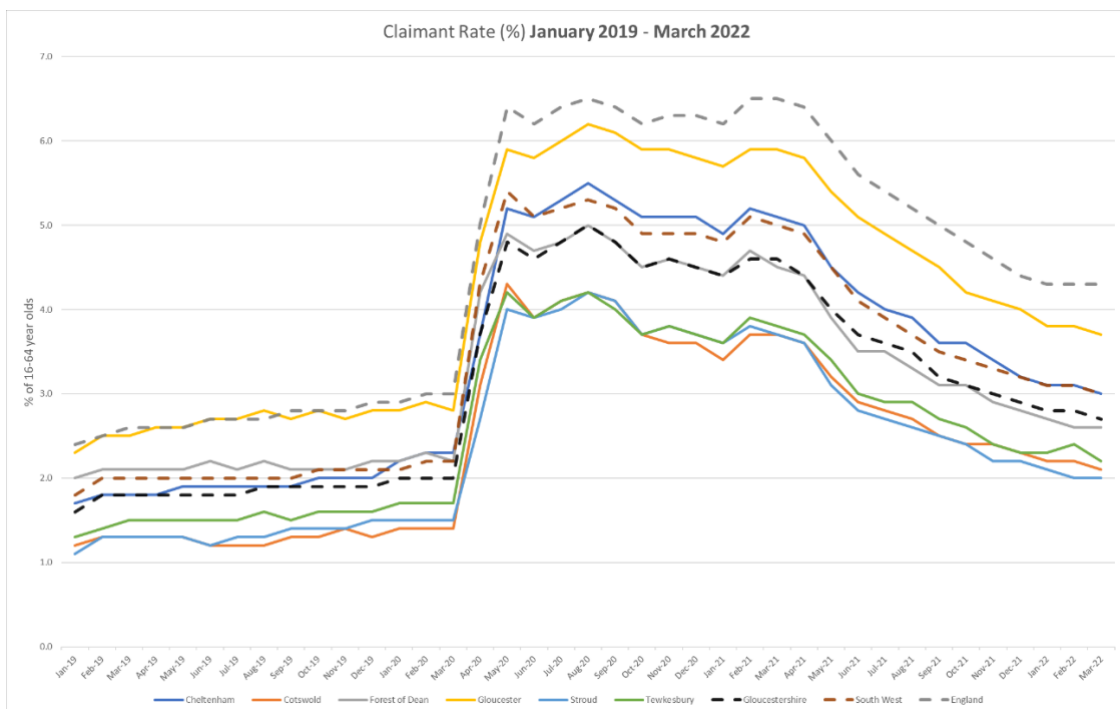


The below shows the claimant rate for March 2022 in Gloucestershire.



\*The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. For more information about Universal Credit please see the [ONS website](#).

The below shows the current claimant rate for Gloucestershire at 2.7%, compared with all six districts, the South West and England from January 2019 to March 2022. The rate for Gloucestershire continues to be below that of England and the South West.

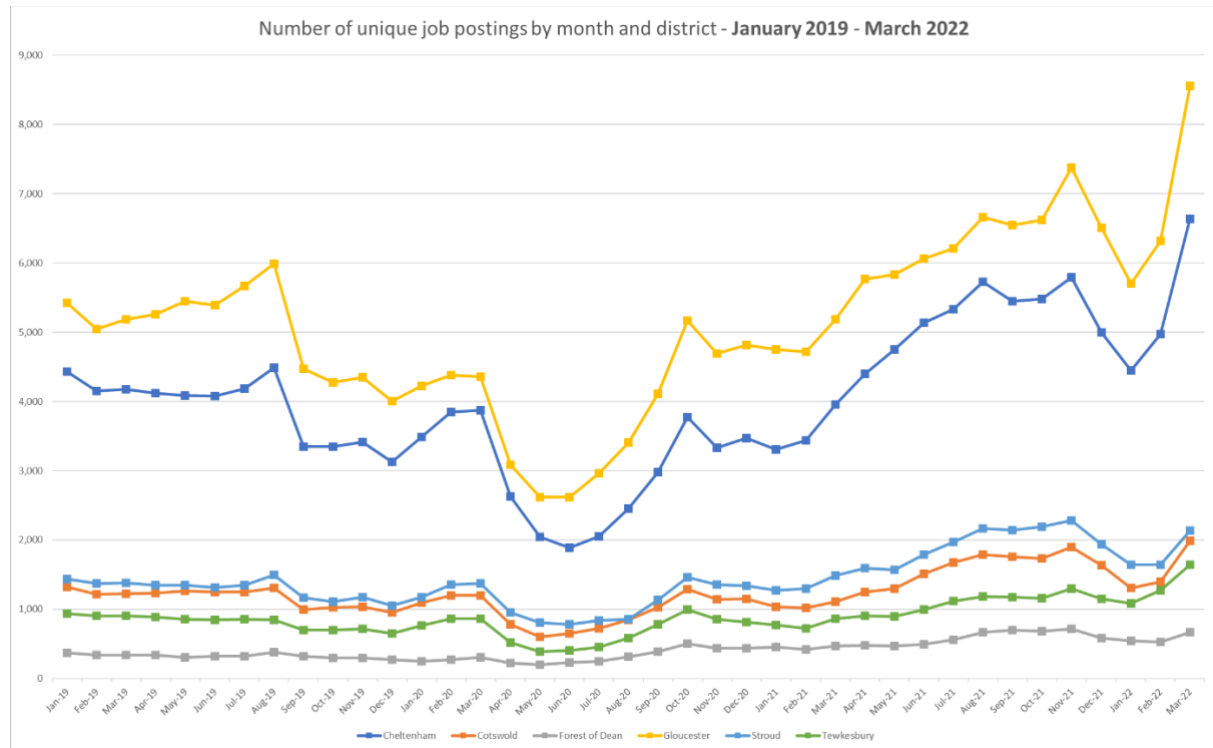




**Job posting numbers**

**Job posting numbers** for the month of **March 2022** were around **21,629** which is a monthly **increase** of around **5,489** job postings, when compared to the February 2022 figure of 16,140.

The below shows total jobs posted by district from **January 2019** to **March 2022**; all districts have seen an increase in numbers when compared to February 2022.



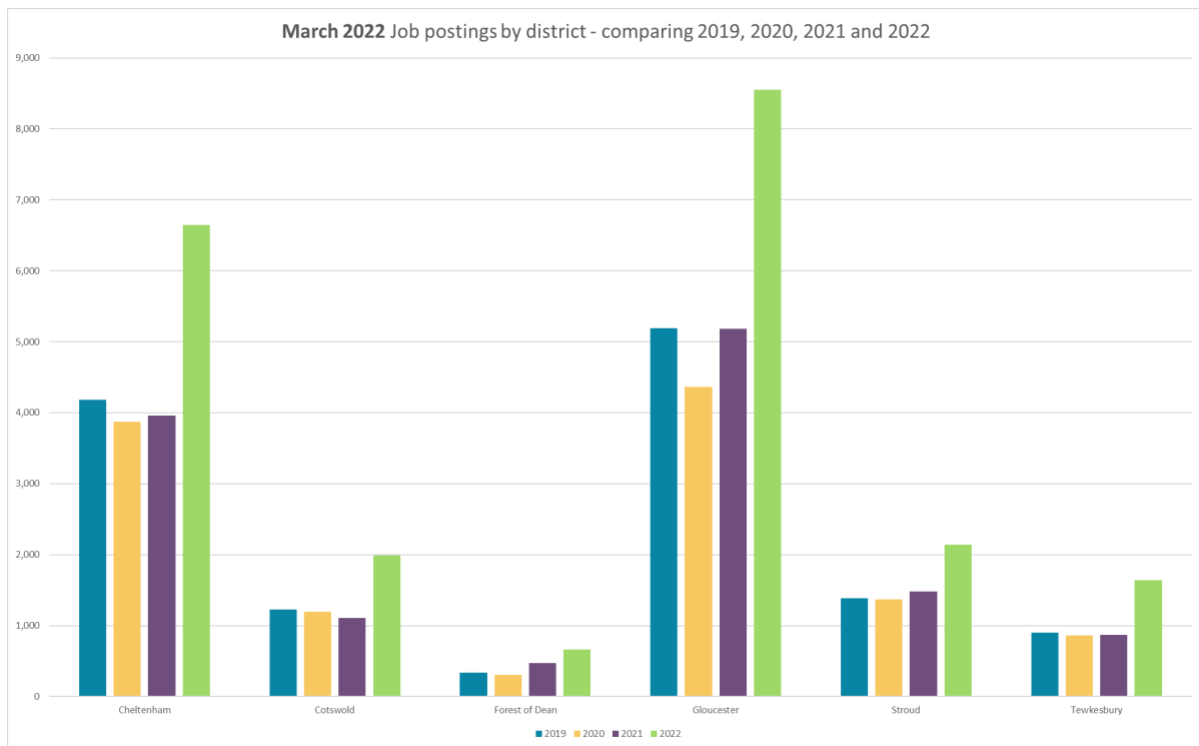
Source: Emsi Burning Glass (now Lightcast) (2022)

**Please note** – job posting numbers are based on snapshot data taken on the 6<sup>th</sup> April, numbers are provisional and subject to change. Job postings are collected from online sources, it doesn't capture postings that are not advertised online, this might result in undercounting for some occupations. This data shows any active posting rather than newly listed postings. A posting is removed from the count after it has been online for 61 days. A job posting does not necessarily result in a job and some jobs will be created without a job posting.



**Job posting numbers – district comparison**

The below gives a district overview of total job postings for the month of March, comparing the same month in 2019, 2020, 2021 and 2022. Job posting numbers in March 2022 are higher than March in previous years, with the biggest increases seen in Cheltenham and Gloucester.



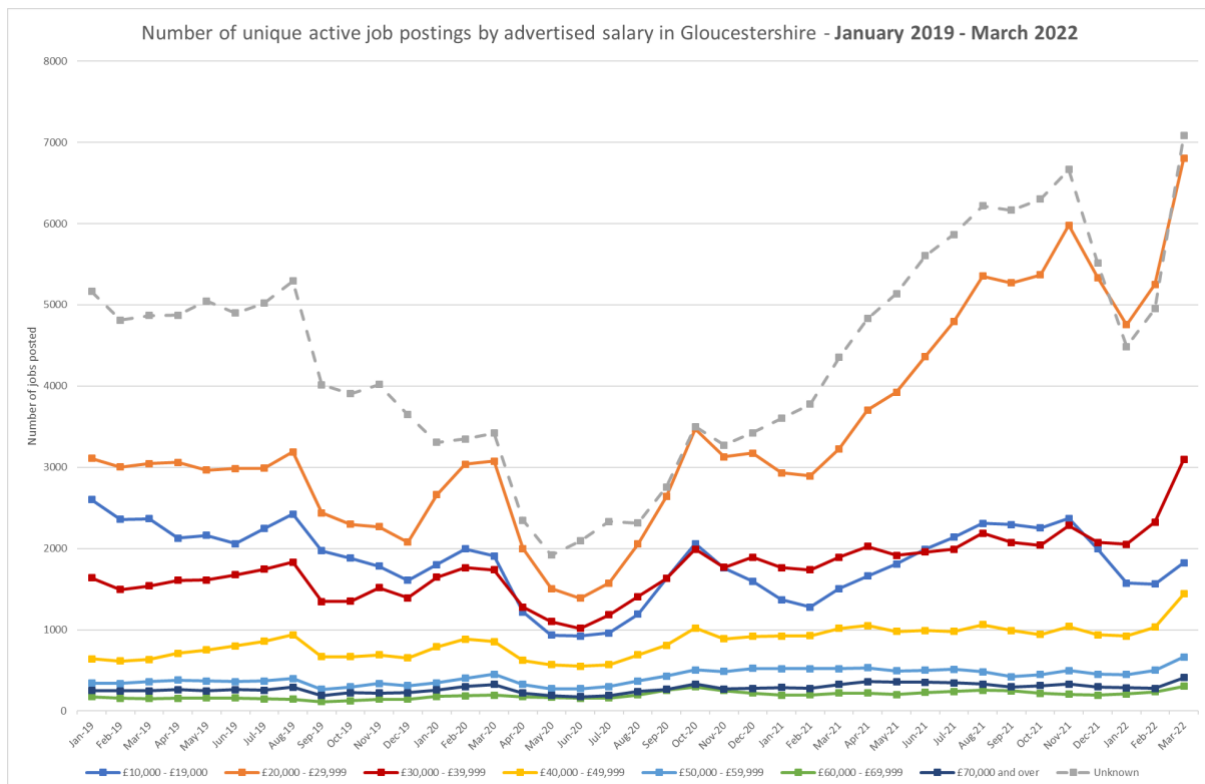
Source: Emsi Burning Glass (now Lightcast) (2022)



**Jobs by advertised salary**

The below graph looks at job postings by advertised salary between January 2019 and March 2022. Please note that a significant proportion of postings don't show a salary, which are indicated by the grey line marked as 'unknown'.

The graph clearly shows that all salary bands saw a dip in the number of advertised postings during the pandemic, with a notable dip between March 2020 before picking up again from August 2020 and dropping off again in November 2020. There has however been a notable increase in the number of jobs posted in the £20-29k (orange line) salary range as well as those with salaries between £30-39k (red line), with other salaries seeing an increase but to a lesser extent.



Source: Emsi Burning Glass (now Lightcast) (2022)



**Occupations**

The table below shows changes in the number of postings by broad occupation, comparing pre-pandemic February 2020 numbers with March 2021 and March 2022.

The trend displayed (chart on the right) is for the 3-year period January 2019 to March 2022. Cells highlighted green show the occupations that have seen an increase when compared to pre-pandemic February 2020.

All occupations saw an increase in March 2022 compared with pre-pandemic February 2020 numbers. The green bars in the trend chart show the peak in postings for that occupation and red bars highlighting the lowest number of postings for the period January 2019 to March 2022. The trend shows almost all occupations have **peaked** in March 2022, except for **Administrative and Secretarial Occupations** and **Sales and Customer Service Occupations** which peaked in November 2021 but are currently showing an upward trend.

Vancancies by broad occupation	Feb 2020 Unique Postings	Mar 2021 Unique Postings	Mar 2022 Unique Postings	% change Feb 2020 - Mar 2022	Trend between January 2019 - March 2022
Managers, Directors and Senior Officials	890	996	1,631	83%	
Professional Occupations	3,357	4,053	5,544	65%	
Associate Professional and Technical Occupations	2,063	2,331	3,797	84%	
Administrative and Secretarial Occupations	1,117	1,246	2,089	87%	
Skilled Trades Occupations	1,027	956	1,685	64%	
Caring, Leisure and Other Service Occupations	994	1,093	2,120	113%	
Sales and Customer Service Occupations	1,116	918	1,759	58%	
Process, Plant and Machine Operatives	576	610	1,120	94%	
Elementary Occupations	718	750	1,821	154%	
<b>Total Across All Occupations</b>	<b>11,924</b>	<b>13,070</b>	<b>21,629</b>	<b>81%</b>	

Source: Emsi Burning Glass (now Lightcast) (2022)

**Top companies posting**

The top five companies posting jobs in Gloucestershire in March 2022 were:

- NHS
- General Electric
- Safran
- Gloucestershire College
- University of Gloucestershire

**Please note** this does not include employment agencies, however employment agencies do form part of the total jobs posted in the report.